

Moving & Storage Solutions for FIRST Robotics



A CASE STUDY BY PODS® FOR BUSINESS

FIRST (For Inspiration and Recognition of Science and Technology) is a public charity founded in 1989. Based in Manchester, New Hampshire, it's recognized as the world's leading, not-for-profit STEM engagement program for kids. Each year, they host the FIRST Robotics Competition for high school students.



THE CHALLENGE

FIRST needed a solution to help winning robotics teams across the country deliver their equipment to the competition. Teams had typically been finding their own ways to transport their equipment, renting trucks and driving them across the country themselves.

THE PODS SOLUTION

PODS developed a scalable solution with FIRST that allowed teams across the U.S. to load their equipment into containers at a local PODS Storage Center. The containers were then delivered to a single, centralized location near the venue, where teams and volunteers offloaded everything into the event site.

THE RESULTS

PODS' personalized logistics support, which combined storage and transportation in one solution, meant FIRST team members didn't have to deal with the inconvenience of renting trucks to drive their equipment across the country. It also allowed nearby teams in each district to save money by sharing space in PODS' sturdy, steel-framed, weather-resistant containers.

Nationwide Event Management

300

Teams to Transport

2

Championship Final Events

1

Solution for Moving & Storage



For more information, visit:
[PODSforBusiness.com](https://www.podsforbusiness.com)



The Moving & Storage Innovators

PODS®, the most trusted brand in portable storage, combines moving and storing into one convenient and flexible solution.

PODS solutions can be adapted by any business in any industry to help maximize efficiency and revenue. PODS has two decades of experience as an industry leader and a team of dedicated commercial specialists, so you can count on us to deliver the right solution for your business.

To learn more, visit PODSforBusiness.com.



How PODS Works



We Deliver

Schedule delivery of your empty containers when it's most convenient.



You Load

Or, one of PODS' labor partners can pack, load and unload for you.



We Move

When you're ready, we pick up the container and drive it across town or across the country.



We Store

Keep containers on-site, or we can move them to a local, secure PODS Storage Center.

PODS Flexible Solutions for Business

Flexible Scheduling. Prepare for the unexpected with easy schedule changes and reservation options.

Secure Storage. Our steel-framed, weather-resistant PODS containers can be kept either on-site or in one of our secure local Storage Centers.

Conveniently Mobile. Even when fully loaded, containers can be delivered just about anywhere thanks to PODZILLA®, our patented level-lift system.

Extensive Network. There are nearly 200,000 PODS containers and 230 PODS Storage Centers across the U.S., Canada, Australia, and the UK.

Dedicated Business Solutions Team

- Dedicated support coordinators and a single point of contact
- Deep industry knowledge to provide customizable solutions to unique challenges
- Dependable, onshore teams readily available via phone or email
- A dedicated Business Solutions Specialist working directly with all PODS locations to ensure deliverability
- Commercial pricing and exclusive, local rates

Let PODS be an Extension of your Business